



2019 Member Benefits

	CORNERSTONE \$12,000		PLATINUM \$7,500		GOLD \$4,000		SILVER \$1,050		BRONZE \$625		COPPER \$415		BASE \$310
1 Feature Video: Story of the business, culture and community involvement	✓		✓		✓		✓		✓		✓		✓
Sponsorship of Economic Snapshot & Workforce Report	✓		✓		✓		✓		✓		✓		✓
Sponsorship of a VVP signature event or program	✓		✓		✓		✓		✓		✓		✓
Host 1 Mixer or Business 2 Business Breakfast	✓		✓		✓		✓		✓		✓		✓
1 Spot in each NEXT Vail Valley Session (2 per year)	✓		✓		✓		✓		✓		✓		✓
Priority invitation to one Partnership Perspective	✓		✓		✓		✓		✓		✓		✓
Bronze membership for associated businesses	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business	Every Business
2 Video Spotlights: 2 short spotlight stories a year	✓		✓		✓		✓		✓		✓		✓
Priority invitation to Business Roundtable	✓		✓		✓		✓		✓		✓		✓
Sponsorship of a nonprofit at Silver Level	✓		✓		✓		✓		✓		✓		✓
Recognition in every VVP e-newsletter footer	✓		✓		✓		✓		✓		✓		✓
Recognition in VVP's Annual Report	✓		✓		✓		✓		✓		✓		✓
Video Spotlight: 1 short spotlight story per year	✓		✓		✓		✓		✓		✓		✓
Inclusion on digital signage at all VVP events	✓		✓		✓		✓		✓		✓		✓
Logo & link on VailOnSale.com email confirmations	✓		✓		✓		✓		✓		✓		✓
Logo on storyboard signage in office	✓		✓		✓		✓		✓		✓		✓
Tickets to all VVP Signature Events (4 Business Forums + Success Awards)	8 Tix- \$1,480		4 Tix- \$740		2 Tix-- \$370		2 Tix-- \$370		2 Tix-- \$370		2 Tix-- \$370		2 Tix-- \$370
Member Minute video: 1-2 minute "Love, Vail Valley" testimonial	✓		✓		✓		✓		✓		✓		✓
Access to opt-in leads list from VisitVailValley.com	✓		✓		✓		✓		✓		✓		✓
Ability to reserve spots in e-newsletter & featured in "Story of the Month"	✓		✓		✓		✓		✓		✓		✓
Host After-Hours Business Mixer	✓		✓		✓		✓		✓		✓		✓
Featured online listing in business directory w/ logo	✓		✓		✓		✓		✓		✓		✓
Printed member mailing labels	Unlimited		Unlimited		Quarterly		Bi-Annual		Once		Once		Once
Join a Leads Group on a space available basis	✓		✓		✓		✓		✓		✓		✓
* Access to NEXT Vail Valley	✓		✓		✓		✓		✓		✓		✓
Ability to reserve VVP Conference Room	✓		✓		✓		✓		✓		✓		✓
Promotion on social channels & highlight on VisitVailValley.com	✓		✓		✓		✓		✓		✓		✓
* Access to Merchant Ski Pass, Certified Vendor & One Valley Healthcare Programs	✓		✓		✓		✓		✓		✓		✓
Host a Business-2-Breakfast, Hospitality Day or Small Business Insight Series	✓		✓		✓		✓		✓		✓		✓
Ability to offer a Member Savings Program	✓		✓		✓		✓		✓		✓		✓
Ability to promote in e-newsletter	✓		✓		✓		✓		✓		✓		✓
Online listing in business directory	✓		✓		✓		✓		✓		✓		✓
Attend Networking & Educational events	✓		✓		✓		✓		✓		✓		✓
Post to online events calendar, job listings & newsroom	✓		✓		✓		✓		✓		✓		✓
Access to Member Savings Programs, member pricing for events & programs	✓		✓		✓		✓		✓		✓		✓
* Option to participate in Vail Valley Power Groups	✓		✓		✓		✓		✓		✓		✓

+ All subsidiary businesses are \$395 (for same membership level as main business)

+ 501c3 Nonprofits receive 40% off membership rates (available for only Copper, Bronze and Silver Levels)

+ Any membership level can sponsor a 501c3 nonprofit for \$375 (Nonprofit will receive Bronze Level benefits)

+ Community Memberships Available

Memberships are valid for calendar year.
Monthly payment options are available.

For more information, please visit:
VailValleyPartnership.com/join

* Additional qualifications required

Numbers listed are estimated values >>

VALUE: \$35,875 VALUE: \$24,635 VALUE: \$16,665 VALUE: \$10,685 VALUE: \$4,935 VALUE: \$4,185 VALUE: \$1,625

Description of Benefits

- Certified Vendor Program

We educate local vendors on our LQA standards for product and furnishing quality. With this certification, vendors are better equipped to assist property owners when upgrading their rental properties to obtain a higher LQA rating.

- E-Newsletter

The VVP sends out a weekly e-newsletter every Wednesday. Copper & Bronze level members are eligible for a square ad on a space available basis. Silver & Gold level members are able to reserve up to 10 spaces a year for a full-sized ad. Platinum & Cornerstone level members are able to reserve up to 2 full-sized spaces a month for the year.

- Leads Group

The mission of the Leads Group is to pass along qualified business referrals, motivate professional growth, provide information on business community, and generally promote the products and services represented by those in the group. There are no 2 similar business industries in any group so that there are no competing businesses.

- Member Savings Programs

We provide members with preferred pricing on various services and supplies including the Platinum Service Program, Colorado Mountain College, Actively Green Certification and more.

- Networking Events

Whether you're interested in formal or informal networking, the VVP has something for everyone such as After-Hours Business Mixers, Business-2-Breakfast Events and Hospitality Days.

- Opt-in Leads Lists

Gain access to contact information from visitors who opt-in to receive information regarding Lodging, Activities, Dining, Equipment Rentals, Health & Wellness, Real Estate, and Transportation.

- Online Business Listing

Alphabetical listing in the industry page. Business name, phone #, address, contact name, weblink, description of business

Featured- Priority listing with logo at the top of the industry page.

- NEXT Vail Valley

NEXT Vail Valley is an opportunity for 12 emerging professionals to meet, converse and engage with a community leader in a group setting. Every month, the NEXT group will meet to reflect on the previous month's meeting and to prepare for the upcoming meeting with the community leader.

- Feature Film, Spotlight Video and Member Minute

Feature Film: A 4-7 minute video with an opportunity to have an in-depth video showcasing a business and their staff. Focused on storytelling, viewers will get a chance to see business operations throughout the year, meet their staff and learn about their involvement in the community and why they chose to live and work in Vail Valley.

Video Spotlight: A 2-4 minute video featuring a member and their staff. Consists of filming for 2-4 hours with an interview/testimonial and editing video shots to shine light on an event, program or organization.

Member Minute: This 1-2 minute video testimonial provides insight on the featured business with the theme "Love Vail Valley", where each interviewee gives a shout-out to their favorite aspects of living and working Vail Valley.

*All videos will be shared on social media through Visit Vail Valley and Vail Valley Partnership, as well as provided to the member for their use.

To learn more about becoming a member, contact our
Director of Membership Maren Cerimele, at 970-477-4001
or email at maren@visitvailvalley.com.