

2020 Member Benefits

	CORNERSTONE \$9,000	PLATINUM \$6,000	GOLD \$3,000	SILVER \$1,100	BRONZE \$650	COPPER \$435	BASE \$325
1 Feature Video: Story of the business, culture and community involvement	✓						
1 Complimentary seat per year in any one Vail Valley Works program	✓						
1 Dedicated e-newsletter blast per year	✓						
Tickets to Annual Success Awards	4 Tix	2 Tix					
Logo & link on VailOnSale.com email confirmations	✓	✓					
2 Video Spotlights: 2 short spotlight stories a year	✓	✓					
Logo on storyboard signage in VVP office	✓	✓					
Sponsorship of a nonprofit at Silver Level	✓	✓					
Recognition in every VVP e-newsletter footer	✓	✓					
Recognition in VVP's Annual Report	✓	✓					
Inclusion on digital signage at all VVP events	✓	✓					
Tickets to 4 Business Forum Events	4 Tix	2 Tix					
Bronze membership for associated businesses	Every Business	Every Business	Every Business				
1 Spotlight Video or two Member Minute Videos	✓	✓	✓				
Priority invitation to Economic Development Advisory Council	✓	✓	✓				
Lodging Member Benefits: access to VailOnSale.com, member LOA pricing, Group Leads	✓	✓	✓	✓			
Member Minute Video: 1-2 minute video for business directory, newsletter & social	✓	✓	✓	✓			
Access to opt-in leads list from VisitVailValley.com	✓	✓	✓	✓			
Receive featured placement in the e-newsletter	✓	✓	✓	✓			
Host After Hours Mixer	✓	✓	✓	✓			
Featured online listing in business directory w/ logo	✓	✓	✓	✓			
Printed member mailing labels	Unlimited	Unlimited	Quarterly	Bi-Annual	Once		
Join a Leads Group on a space available basis	✓	✓	✓	✓	✓		
Featured in Powered by Partnership video or Story of the Month	✓	✓	✓	✓	✓		
Ability to reserve VVP Conference Room	✓	✓	✓	✓	✓		
Promotion on social channels	✓	✓	✓	✓	✓		
* Access to Merchant Ski Pass, Certified Vendor & One Valley Healthcare Programs	✓	✓	✓	✓	✓	✓	
Host a Hospitality Day or Big Picture Breakfast	✓	✓	✓	✓	✓	✓	
Ability to offer a Member Savings Program	✓	✓	✓	✓	✓	✓	
Ability to promote in e-newsletter	✓	✓	✓	✓	✓	✓	
Online listing in business directory	✓	✓	✓	✓	✓	✓	✓
Attend Networking & Educational events	✓	✓	✓	✓	✓	✓	✓
Post to online events calendar, job listings & newsroom	✓	✓	✓	✓	✓	✓	✓
Access to Member Savings Programs	✓	✓	✓	✓	✓	✓	✓
Member pricing for events & programs	✓	✓	✓	✓	✓	✓	✓
	UNITS: 150+	UNITS: 100-149	UNITS: 50-99	UNITS: < 50			

+ All subsidiary businesses are \$415
(for same membership level as main business)

+ 501c3 Nonprofits receive 40% off
membership rates (available for only
Copper, Bronze and Silver Levels)

+ Any membership level can sponsor
a 501c3 nonprofit for \$395
(Nonprofit will receive Bronze Level benefits)

+ Community Memberships Available

+ Investor Memberships Available
(Customizable benefits available)

Memberships valid for calendar year.
Monthly payment options available.

For more information, please visit:
VailValleyPartnership.com/join

* Additional qualifications required

Lodging property units >>

DESCRIPTION OF BENEFITS

Networking & Educational Events

Access

Marketing

- Vail Valley Works

Vail Valley Works is the premier local program for establishing, training, and supporting a network of aware and knowledgeable citizens ready to take on the challenges of an ever-changing community. It will begin with a firm commitment to seriously analyze its challenges and to identify, educate, train, and support a team of community leaders.

- Networking & Educational Events

Whether you're interested in formal or informal networking, the VVP has something for everyone such as After-Hours Mixers, Big Picture Breakfasts, and Hospitality Days.

** Available to all employees of member businesses*

- Leads Group

The mission of the Leads Group is to pass along qualified business referrals, motivate professional growth, provide information on business community, and generally promote the products and services represented by those in the group. There are no 2 similar business industries in any group so that there are no competing businesses.

- Member Savings Programs

Members receive preferred pricing on various services and supplies including Office Depot, Colorado Mountain College, Actively Green Certification, and more.

** Available to all employees of member businesses*

- Certified Vendor Program

We educate local vendors on our LQA standards for product and furnishing quality. With this certification, vendors are equipped to assist property owners when upgrading their rental properties to obtain a higher LQA rating.

- Opt-in Leads Lists for Silver Level+ Members

Silver Level+ members in relevant sectors can access contact information from visitors who opt-in to receive info for: Lodging, Activities, Dining, Equipment Rentals, Health & Wellness, Real Estate, and Transportation.

- Online Business Listing

Alphabetical listing in the industry page. Business name, phone #, address, contact name, weblink, description of business

Featured- Priority listing with logo at the top of the industry page.

- E-Newsletter

The VVP sends out a weekly e-newsletter every Wednesday. Copper & Bronze level members are eligible for a square ad on a space available basis. Silver & Gold level members are able to reserve up to 10 spaces a year for a full-sized ad. Platinum & Cornerstone level members are able to reserve up to 2 full-sized spaces a month for the year.

- Feature Video, Spotlight Video and Member Minute

Feature Video: A 4-7 minute video with the opportunity to have an in-depth showcase of a business and their staff. Focused on storytelling, viewers will get a chance to see business operations throughout the year, meet their staff and learn about their involvement in the community and why they chose to live and work in the Vail Valley.

Video Spotlight: A 2-4 minute video featuring a member and their staff. Consists of filming for 2-4 hours with an interview/testimonial and edited video shots to shine light on an event, program, or organization.

Member Minute Video: The Member Minute Video gives an organization the chance to introduce their organization with a seamless, start-to-finish video clip that can live on your directory and played throughout other VVP channels.

**All videos will be shared on social media through Visit Vail Valley and Vail Valley Partnership, as well as provided to the member for their use.*

To learn more about becoming a member, contact our
Director of Membership Maren Cerimele, at 970-477-4001
or email at maren@vailvalleypartnership.com.