#PoweredbyPartnership

**Google**

Google your business and make sure the sites listed on your front page results contain your current information (hours of operation, special instructions for customers, and so forth). This is the first page your customers will see when they Google information about you – make sure it's correct!

**Social**

Update your business hours on your "About" page. Create a post that includes your current hours of operation, procedures on shopping, and sanitation process, if applicable, so your customers know what to expect. Pin this post to the top of your page so customers see it first.

**Email**

If you have an email list, use MailChimp, Constant Contact, or a direct email (blind-copy all addresses) to welcome your customers back, and include any new processes or procedures they can expect when visiting you. This is a great time to give your email subscribers an exclusive, members-only discount or coupon to bring them back in!

**Vail Daily**

Use Local Tools

Update your business status information on Vail Daily and VVP's Open for Business Community Billboard. Visit vaildaily.secondstreetapp.com/Community-Bulletin-Board/ and click the appropriate category. Input basic data about your business name, address, phone number, website, email, FB page, and a short description of current offerings, hours, etc.

Remember: VVP members have access to additional marketing tools via their membership. Contact Ben Dodd at ben@vailvalleypartnership.com / 970-477-4029
Run a social media contest for a prize to reengage customers with your brand.

Check your social media platform's guidelines for contest rules.

Broadcast "LIVE" on Facebook during your first week to give customers a virtual tour around your business, showcasing any physical distancing you've put in place.

This is the perfect time to start working on your online business presence. The ability to do business online gives you the flexibility to more easily pivot during a crisis.

If you don't have a merchant website set up yet, consider working on this now so you are able to sell your merchandise or services online.

Tip: Many VVP members have tools and services that can help you. Visit our online business directory or contact us to find what you need!

Here to Help

As you work your way through the reopening process, let us know what you need and how we can help. We'd love to hear what you're doing to engage customers so we can share your success with the community and your peers can learn from your strategies.
The following 5 pages are posters you can print off and display at your entrance, in your business, or in employee areas.

These are sized for 8.5 x 11 paper.
The Five Commitments of Containment / Los Cinco Compromisos de Contención

1. I will maintain 6 feet of social distance / Voy a mantener 6 pies de distancia social
2. I will wash my hands often / Me lavaré las manos con frecuencia
3. I will cover my face in public when I can’t social distance / Voy a cubrir mi cara en público cuando no puedo distancia social
4. I will get tested immediately if I have symptoms / Me haré la prueba inmediatamente si tengo síntomas
5. I will stay home when I am sick / Me quedaré en casa cuando estoy enfermo o enferma

Eagle County info: ECemergency.org
Business Tools & Resources: COVID19businessresources.com
COVID-19 NOTICE

has a COVID-19 Business Plan in place

☐ Disinfection and sanitation plan
☐ Physical distancing measures
☐ Protective gear (masks, gloves, barriers)
☐ Employee training on COVID-19 plan
☐ Temperature & symptom checks for employees

Maximum Occupancy:

NOTE: We have done our best to minimize the possibility of exposure to Coronavirus, but exposure cannot be completely eliminated.

PLEASE ENTER AT YOUR OWN RISK.

DO YOUR PART, PLEASE:

- Do not enter if you feel sick
- A face mask is strongly recommended
- Maintain a distance of 6-feet between people
- Leave at risk people at home when possible
- Limit Groups
How to properly wear a face mask

1. Ensure the proper side of the mask faces outwards.
2. Secure the strings behind your head or over your ears.
3. Press the metallic strip to fit the shape of the nose.
4. Cover mouth and nose fully making sure there are no gaps.
5. Wear mask.
6. Do not touch the mask while using it, if you do wash your hands.
7. Remove the mask from behind by holding the strings with clean hands.

FACE COVERINGS
GUIDANCE FOR EFFECTIVE USE

- Wash your cloth facemask routinely with your regular laundry.
- Try not to touch your face when putting on and taking off a facemask.
- Always wash your mask if you have been around sick people or when it becomes wet or visibly dirty.
- Wash your hands before putting on your mask and after taking it off.
MAXIMUM OCCUPANCY REACHED

PLEASE WAIT FOR SIGN TO BE TURNED OR SOMEONE TO EXIT
# Symptoms of Novel Coronavirus (COVID-19), a Cold and the Flu

<table>
<thead>
<tr>
<th>Symptoms</th>
<th>COVID-19</th>
<th>Cold</th>
<th>Flu</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fever</td>
<td>Common</td>
<td>Rare</td>
<td>Common</td>
</tr>
<tr>
<td>Cough</td>
<td>Common</td>
<td>Common</td>
<td>Common</td>
</tr>
<tr>
<td>Sore throat</td>
<td>Sometimes</td>
<td>Common</td>
<td>Common</td>
</tr>
<tr>
<td>Shortness of breath</td>
<td>Sometimes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Fatigue</td>
<td>Sometimes</td>
<td>Sometimes</td>
<td>Common</td>
</tr>
<tr>
<td>Aches and pains</td>
<td>Sometimes</td>
<td>No</td>
<td>Common</td>
</tr>
<tr>
<td>Headaches</td>
<td>Sometimes</td>
<td>Common</td>
<td>Common</td>
</tr>
<tr>
<td>Runny or stuffy nose</td>
<td>Sometimes</td>
<td>Common</td>
<td>Sometimes especially for children</td>
</tr>
<tr>
<td>Diarrhea</td>
<td>Rare</td>
<td>No</td>
<td>Sometimes especially for children</td>
</tr>
<tr>
<td>Sneezing</td>
<td>No</td>
<td>Common</td>
<td>No</td>
</tr>
</tbody>
</table>

**COVID-19** Symptoms range from mild to severe. **Cold** has a gradual onset of symptoms. **Flu** has an abrupt onset of symptoms.