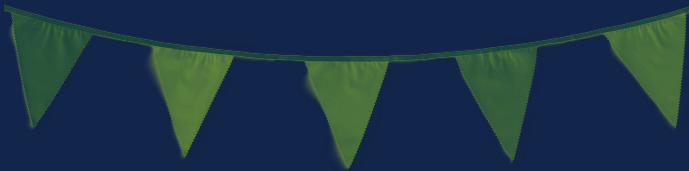


Vail Valley Partnership was named Chamber of the Year for the third time (2016, 2020 & 2024) – an honor and testament to our members and community partners. We're inspired to continue supporting local businesses and driving community vitality in Eagle County and the mountain region.



ASSOCIATION OF CHAMBER OF COMMERCE EXECUTIVES
**CHAMBER OF THE YEAR
2024 WINNER**



In September, the Vail Valley Partnership celebrated its 60th Anniversary. While our name has changed over the years, our mission remains the same: to represent the needs of the business community.



The CareerWise Apprenticeship program received a nearly \$1.7 million grant to strengthen its Eagle County youth apprenticeship program. A vital talent pipeline, the program offers hands-on experience, fosters local talent, and ensures a pipeline of skilled professionals to support and grow the local economy. The grant will further expand collaboration between the school district and local industry partners.



The Eagle Air Alliance welcomed two new carriers to Eagle County Regional Airport, promoting local tourism, engaging new and repeat visitors, and supporting the local economy.

A local's rebate encouraged Eagle County residents to use the airport's new routes, refunding \$100 per eligible flight.



VVP partnered with the Vail Valley Mountain Trails Alliance for the Respect the Vail Valley campaign, funded by the Colorado Tourism Office. This effort shared critical information on how to safely, respectfully adventure in the Vail Valley, protecting our beautiful backyard and its natural inhabitants.



Five employees from three local businesses completed their LEAD Eagle certification, part of the award-winning Vail Valley Works program.

VVW is designed to establish, train, and support a network of local leaders who are ready to take on community challenges.





By the numbers

750+ members across all Vail Valley industries

6 Core Goals

- ◆ Champion for stronger community
- ◆ Represent business interests with government
- ◆ Political action and advocacy
- ◆ Catalyze business growth and strengthen the local economy
- ◆ Help build business relationships
- ◆ Promote the community

9 signature programs

- ◆ Lodging Quality Assurance
- ◆ One Valley Healthcare Program
- ◆ Merchant Pass Program
- ◆ Vail Valley Works
- ◆ CareerWise Apprenticeships
- ◆ Nonprofit Network
- ◆ MyPartner Career Network
- ◆ SmartBusiness Eagle County
- ◆ EGE Air Alliance



Staff

Chris Romer – President & CEO

Maren Cerimele – Vice President of Strategic Initiatives

Erik Williams – Director of Community Development

Kim Brussow – Director of Sales

Anna Robinson – Director of Programs

Lauren Mendez – Director of Membership

Cat Hayes – Marketing Manager

Christy Beidel – Workforce Manager

Kay Schneider – Lodging Liaison & Lodging Quality Assurance Manager

AnneMarie Malone – Accounting Manager



Board of Governors

Colter Barnett – Owner, Base Mountain Sports & Ptarmigan Sports

Marc Brennan – Vice President & Campus Dean, Colorado Mountain College, Edwards

Michael Brown – Regional President, Alpine Bank

Pedro Campos – Principal, Land Planner & Landscape Architect, Zehren and Associates, Inc.

Jim Clancy – Executive Director, Beaver Creek Resort Company

Will Cook – President/CEO, Vail Health

John Dawsey – Vice President/Hospitality, Vail Resorts

Cameron Douglas – Owner, El Segundo & Montauk Seafood Grill

Sarah Franke – Vice President Marketing & Operations, Vail Valley Foundation

Bratzo Horruttiner – Executive Director, My Future Pathways

Tiffany Ingoldsby – Chief Financial Officer, Shaeffer Hyde Construction

Madelyn Moses – Elevated Dental

Melina Valsecia – Executive Director, Eagle Valley Community Foundation

Colleen Weiss-Hanen – President & CEO, East West Hospitality