



A Program of Vail Valley Partnership
vailvalleyworks.org

SPONSORSHIP OPPORTUNITIES

Your sponsorship helps ensure the success of these programs by covering costs such as scholarships, facilitator fees, materials, venue, food & beverage, marketing, and staff support. These contributions allow Vail Valley Works to deliver premium programs without a premium price tag.

LEADERSHIP LOCALLY GROWN



Mission

To provide access to relevant, meaningful resources & opportunities at pivotal stages of career development.

Our programming is designed to **establish, train, & support** a network of local leaders who are ready to take on the challenges of an ever-changing community.

Questions?

Contact Anna Robinson, Director of Programs
anna@vailvalleypartnership.com / 970.477.4027

Community Leadership Academy

Find Your Values-based Leadership Style



Course Dates

Winter cohort starting
February 2026

Summer cohort

Summer cohort SOLD

Community Leadership Academy is an experience for individuals looking to enhance their leadership capabilities & connect with like-minded professionals in Eagle County. The program is intended to help participants develop strong values-based leadership skills and create a broad network of confidants.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor
\$14,000 per cohort

Community Champion
\$7,000 per cohort

Benefits:

Company logo on course website

Company mention in course marketing
Including, but not limited to: email, social & annual report

1 Dedicated e-newsletter blast per year

Storytelling Avenues

- Co-host 1 episode of The Partnership Podcast
- Business Success Story
- Instagram Takeover

Thank you slide or page in course materials

Annual complimentary registrations

- Can be used for any Vail Valley Works course within the calendar year of the sponsorship
- Registration may be utilized by your organization, "gifted" to a community member or transferred into the scholarship pool

Exclusive sponsor-only registration window
1 week prior to public registration

Exclusive 1 Available	Category Exclusive 2 Available
✓	✓
✓	✓
✓	
✓ Pick 2	✓ Pick 1
✓	✓
✓ 4 Seats	✓ 2 Seats
✓	✓

Taking the Lead

Explore Team Dynamics



Course Dates

Fall cohort starting
November 2025

Spring cohort starting
May 2026

A team's strength lies in the diverse talents, backgrounds, and personalities of its individuals. However, these same factors are often the cause of conflict and misunderstandings in the workplace. Participants will learn how to utilize self-awareness to reveal opportunities for adaptation & strategies to handle the challenges that naturally come with leading or working within a team. Discover the tools and techniques to skillfully navigate these scenarios and unlock the collective power of your team!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$8,000 per cohort

Community Champion

\$4,000 per cohort

Benefits:

Company logo on course website

Company mention in course marketing
Including, but not limited to: email, social & annual report

Co-host 1 episode of The Partnership Podcast

Thank you slide or page in course materials

Annual complimentary registrations

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Exclusive sponsor-only registration window
1 week prior to public registration

Exclusive
2 Available



2 Seats



Category Exclusive
4 Available



1 Seat



Management Essentials

Build Your Leadership Foundation



Course Dates

Fall cohort starting
October 2025

Spring cohort starting
May 2026

In theory, great leaders are built on a solid foundation. In practice, we're often thrown into a leadership role without formal training or guidance on the core job functions. Management Essentials covers a variety of practical skills that apply to the day-to-day work of anyone supervising or managing a team. Each session includes key takeaways that can be implemented immediately within your organization.

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Presenting Sponsor
\$8,000 per cohort

Community Champion
\$4,000 per cohort

Benefits:

Company logo on course website

Company mention in course marketing
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Co-host 1 episode of The Partnership Podcast

Thank you slide or page in course materials

Annual complimentary registrations

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Exclusive sponsor-only registration window
1 week prior to public registration

Exclusive
2 Available

Category Exclusive
4 Available



2 Seats



1 Seat



Scholarship & Innovation Funds

Supporting the Local Workforce & Leading Edge Programs



Scholarship Fund

Vail Valley Works is pleased to offer scholarships to local professionals interested in investing in their personal growth. Our scholarships are a “pay what you can” model – the applicant indicates how much they or their employer can contribute, with the scholarship making up the remainder of the course registration fee. This model allows us to spread the scholarship funds across as many participants as possible.

- In 2025, we anticipate awarding approximately \$10,000 - \$12,000 in scholarships.

Innovation Fund

As workforce demands continue to shift, Vail Valley Works is committed to staying at the forefront of these changes. The Innovation Fund is dedicated to programs that address the unique training needs of our local community. Contributions to the Innovation Fund support initiatives such as the development of new programming and the expansion and updating of current offerings. Your support helps ensure that our workforce development efforts remain relevant and impactful.



SPONSORSHIP OPPORTUNITIES

Benefits:	Scholarship Sponsor \$2,000 6 available	Innovation Champion \$1,000 10 available
Company logo on website	✓	✓
Company mention in course marketing Including, but not limited to: email, social & annual report	✓	✓
1 Dedicated social media post per year	✓	
Right of first refusal to sponsor new courses		✓



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2024 IMPACT REPORT

Mission

To provide access to relevant, meaningful resources & opportunities at pivotal stages of career development.

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13

Courses offered

189

Local participants

66

Average NPS Score

72

Businesses impacted

\$11,605

Scholarships Awarded



New & Notable

- 5 LEAD Eagle Graduates from 3 businesses
- Introduced 3 New Courses: SCRUM Master Project Management, Personal Finance for Hospitality, and De-escalation for the Workplace