



## 2026 Member Benefits

	CORNERSTONE \$9,750	PLATINUM \$6,750	GOLD \$3,500	SILVER \$1,295	BRONZE \$775	COPPER \$595	BASE \$450
Invitation to the government affairs committee	✓						
1 Complimentary seat per year in any one Vail Valley Works course	✓						
1 Dedicated e-newsletter blast per year	✓						
Complimentary access to any ticketed VVP event	4 Tix	2 Tix					
1 Seat at 50% off in any one Vail Valley Works course	✓	✓					
Business recognition: VVP e-newsletter & annual report	✓	✓					
Sponsorship of a nonprofit at silver level	✓	✓					
Bronze membership for associated businesses	Every Business	Every Business	Every Business				
Video benefits: 1 live video broadcast from VVP Facebook page and 1 recorded Member Minute video for business directory, newsletter & social	✓	✓	✓				
* Lodging member benefits: access to group sales & member LQA pricing	✓	✓	✓	✓			
Featured blog on VisitVailValley.com	✓	✓	✓	✓			
Receive featured placement in VVP & VVV e-newsletters	✓	✓	✓	✓			
Instagram takeover for @VailValleyPartnership or @VisitVailValley	✓	✓	✓	✓			
Host After Hours Mixer on a space available basis	✓	✓	✓	✓			
Featured online listing in business directory w/ logo	✓	✓	✓	✓			
Printed member mailing labels	Unlimited	Unlimited	Quarterly	Bi-Annual	Once		
Co-host featured podcast	Monthly	Monthly	Quarterly	Bi-Annual	Once		
Join a Leads Group on a space available basis	✓	✓	✓	✓	✓		
Featured "Story of the Month"	✓	✓	✓	✓	✓		
Ability to reserve VVP Conference / Zoom Room	✓	✓	✓	✓	✓		
Promotion on VVP & VVV Facebook pages	✓	✓	✓	✓	✓		
* Access to Merchant Ski Pass, Certified Vendor & One Valley Healthcare programs	✓	✓	✓	✓	✓	✓	
Host a Hospitality Day	✓	✓	✓	✓	✓	✓	
Ability to offer a Member Discount	✓	✓	✓	✓	✓	✓	
Ability to promote in VVP e-newsletter	10 Spots	10 Spots	10 Spots	10 Spots	6 Spots	4 Spots	
Post to online event calendar, newsroom, job board & volunteer board	✓	✓	✓	✓	✓	✓	✓
Any staff can access Member Discounts	✓	✓	✓	✓	✓	✓	✓
Member pricing & access to scholarships for Vail Valley Works professional development	✓	✓	✓	✓	✓	✓	✓
Access to incentives for CareerPlus adult apprenticeship program	✓	✓	✓	✓	✓	✓	✓
Member pricing for CareerWise student apprenticeship program	✓	✓	✓	✓	✓	✓	✓
Any staff may attend networking & educational events	✓	✓	✓	✓	✓	✓	✓
Complimentary online business listing	✓	✓	✓	✓	✓	✓	✓
	UNITS: 150+	UNITS: 100-149	UNITS: 50-99	UNITS: < 50			

+ All subsidiary businesses are \$450 (for same membership level as main business)

+ Nonprofits receive 40% off membership rates (available for Copper, Bronze and Silver levels only)

+ Any membership level can sponsor a nonprofit for \$450 (nonprofit will receive Bronze Level benefits)

+ Community Memberships Available

+ Investor Memberships Available (customizable benefits available)

Memberships valid for calendar year. Monthly payment options available. For more information, please visit: [VailValleyPartnership.com/join](http://VailValleyPartnership.com/join)

\* Additional qualifications required

Lodging property units >>

## DESCRIPTION OF BENEFITS

Networking & Educational Events

Access

Marketing

### Vail Valley Works

Vail Valley Works is the premier local source for workforce development. Our programming is designed to establish, train, and support a network of local leaders who are ready to take on the challenges of an ever-changing community. Programs include professional development, work-based learning, nonprofit resources, diversity, equity, & inclusion and mental wellness initiatives.

*\* Available to all employees of member businesses*

### Networking & Educational Events

Whether you're interested in formal or informal networking, VVP has something for everyone such as After Hours Mixers, The Inside Edge educational events, and Hospitality Days.

*\* Available to all employees of member businesses*

### Leads Group

The mission of the Leads Group is to pass along qualified business referrals, motivate professional growth, provide information on business community, and generally promote the products and services represented by those in the group. There are no 2 similar business industries in any group so that there are no competing businesses.

### Certified Vendor Program

We educate local vendors on our LQA standards for product and furnishing quality. With this certification, vendors are equipped to assist property owners when upgrading their rental properties to obtain a higher LQA rating.

### Member Discounts

Members receive preferred pricing on various services and supplies including fitness & recreation, education, healthcare, HR, marketing, transportation, event spaces and more.

*\* Available to all employees of member businesses*

### Online Business Listing

Online listing in the industry category. Business name, contact information, description of business, weblink & social media links. Silver+ level members receive a priority listing with their logo.

### E-Newsletter

VVP sends out a weekly e-newsletter every Wednesday. Copper & Bronze level members are eligible for a square ad on a space available basis. Silver, Gold & Platinum level members are able to reserve up to 10 spaces a year for premier placement. Cornerstone members receive one dedicated e-blast per year.

### Video Benefits

Member Minute Video: The Member Minute Video gives you a chance to introduce your organization in one continuous shot. This 1-2 minute video lives on your business directory and is played throughout other VVP channels.

Facebook Live Video: A 2-4 minute video interview and behind the scenes of an organization. This type of video is great to spotlight an event, program, or organization.

### The Partnership Podcast

VVP's podcast dives into the latest happenings in the Vail Valley, the scoop on business news and current issues to advocacy alerts, and community conversations. This is a great way to highlight the work your organization is doing in our community.

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**To learn more about becoming a member, contact our  
Director of Membership Lauren Mendez, at 970.477.4007  
or email at [lauren@vailvalleypartnership.com](mailto:lauren@vailvalleypartnership.com)**

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