



Vail Valley Partnership: 2026 Public Policy Platform



Advancing Community Vitality through Pragmatic, Pro-Business Collaboration



Three-time National Chamber of the year: 2024, 2020, 2016

Who We Are

Vail Valley Partnership (VVP) is the regional chamber of commerce for Eagle County, representing nearly 800 member organizations that collectively employ more than 80% of the local workforce. We are dedicated to the vitality of Eagle County and the Central Rockies region by supporting local businesses, uniting key stakeholders, and leading collaborative efforts that strengthen our economy, workforce, and mountain quality of life.

Vision and Mission

Vision: Community vitality.

Mission: Leading collaboration.

We build communities where residents, visitors, and investors thrive. We promote Eagle County as a world-class place to live, work, and visit. We champion a strong, diverse economy and a unified business voice, while reducing friction through well-functioning networks and partnerships.

Guiding Principles

- Free markets and competition drive innovation, quality, and affordability.
- Incentive-based policies achieve better results than government mandates.
- Nothing improves quality of life more than good jobs — supported by housing, transit, and education.
- Efficient, responsive, and transparent government is essential infrastructure for business growth.

LEGISLATIVE PRIORITIES

FEDERAL: UNITED STATES

- Immigration/ Workforce
- Transportation
- Healthcare
- Business Friendly Environment

STATE: COLORADO

- Workforce Housing
- Transportation
- Healthcare
- Workforce Development
- Business Friendly Environment

LOCAL: EAGLE COUNTY

- Workforce Housing
- Healthcare
- Workforce Development
- Transit and Transportation
- Early Childhood

STRATEGIC PRIORITIES

- Building communities to which residents, visitors, and investors are attracted
- Promoting the communities
- Striving to ensure future prosperity via a pro-business climate and economy
- Representing the unified voice of the employer community
- Reducing transactional friction through well-functioning networks & connections

ADVOCACY & PUBLIC AFFAIRS

As business leaders dedicated to the economic vitality of Eagle County, Vail Valley Partnership focuses on issues that impact our trade region, communities, businesses, and citizens.

VAIL VALLEY PARTNERSHIP

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Physical: 10 West Beaver Creek Blvd., Unit 221 | Avon, CO 81620

[LEARN MORE AT VAILVALLEYPARTNERSHIP.COM](http://VailValleyPartnership.com)

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- The government should actively engage the business community and understand the economic impacts of any regulatory change.
- Social, economic, and environmental sustainability and stewardship are imperatives for our tourism-based mountain economy.

1. Workforce & Talent Development

National / State / Local

Our belief: Investing in people is the foundation of community and economic vitality.

National: Support immigration reform and modernization of H-2B, J-1, and DACA programs to ensure a stable, year-round workforce and to support our immigrant communities.

State: Advocate for expanded funding for CTE, apprenticeships, and high school-to-career pathways, and to support intermediaries such as the Partnership.

Local: Strengthen partnerships with Colorado Mountain College, Eagle County Schools, and employers to align training with local job demand. Champion housing and childcare as core workforce infrastructure.

2. Housing Affordability & Attainability

State / Regional / Local

Our belief: A sustainable economy depends on attainable housing.

State: Support reforms to construction defect laws to encourage attainable for-sale housing and condominium development.

Regional: Encourage collaboration through the Eagle County Housing Task Force and other authorities.

Local: Advocate for land use and zoning flexibility (ADUs, infill development, density incentives) as well as location & extent for deed-restricted housing developments.

Support equitable funding tools such as dedicated taxes, impact fees, and special districts for workforce housing projects, assuming public outreach and business community engagement are foundational to the development of these tools.

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3. Transportation & Mobility

National / State / Regional / Local

Our belief: Connectivity underpins competitiveness.

National: Support continued federal investment in I-70 and Highway 6 improvements for safety, reliability, and resiliency.

State: Advocate for funding and policy support for regional transit and multimodal infrastructure in rural resort regions. Advocate for the creation of the Eagle/Gypsum Airport Interchange.

Regional: Advance expansion of CORE Transit and the integration of transit options across Eagle County communities.

Local: Manage and promote EGE Air Alliance flight programs to maintain air connectivity and economic competitiveness.

4. Business Climate & Regulatory Reform

National / State / Local

Our belief: Healthy businesses build healthy communities.

National: Support a predictable federal tax and regulatory environment that encourages entrepreneurship and small business growth.

State: Oppose overly prescriptive employment mandates and labor laws that limit flexibility for small and seasonal businesses.

Local: Advocate for streamlined permitting, licensing, and reporting processes to reduce administrative burdens.

Support property tax reform that reduces inequitable burdens on commercial property owners. Oppose unnecessary liability expansions or new private rights of action that increase costs and discourage investment. Oppose punitive industry-specific changes to the tax code and punitive industry-specific ballot initiatives.

5. Health, Wellness & Childcare

State / Regional / Local

Our belief: Healthy communities create healthy economies.

State: Support policies that improve access to affordable, high-quality healthcare while balancing cost and quality.

Regional: Support expansion of mental and behavioral health services through school-based, workplace, and community partnerships.

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Local: Advocate for childcare expansion through public-private partnerships and provider incentives to support working families. Continue to explore solutions to the health insurance crisis.

6. Environmental Stewardship & Climate Resiliency

National / State / Regional / Local

Our belief: Protecting our environment protects our economy.

National/State: Support pragmatic environmental policies that protect natural resources while maintaining business reliability and cost balance.

Regional: Advocate for wildfire mitigation, watershed protection, and forest health funding to safeguard mountain communities.

Local: Advance Climate Action Collaborative initiatives, green building incentives, and electric vehicle (EV) infrastructure in a market-driven, incentive-based model that collaborates with businesses.

7. Insurance & Risk Management

State / National

Our belief: Access to insurance is essential for business continuity.

State: Support insurance reforms that enhance affordability and choice for businesses and consumers.

National: Encourage federal disaster and reinsurance programs that reduce exposure in high-risk mountain regions.

8. Economic Development & Competitiveness

National / State / Regional / Local

Our belief: Strong communities grow from a smart economic strategy.

National: Advocate for federal policies that enhance rural competitiveness and infrastructure investment.

State: Support entrepreneurship, innovation incentives, and business retention and expansion programs.

Regional: Align resources across the Central Rockies to strengthen economic resilience and diversification.

Local: Promote the Vail Valley economic and business brand, support key industry sectors, and retain locally grown businesses.

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9. Civic Engagement & Regional Collaboration

Regional / Local

Our belief: The issues that matter most don't stop at town or county lines.

Promote cross-jurisdiction collaboration on housing, transportation, and workforce solutions.

Lead regional economic development efforts and facilitate data-driven collaboration among towns and districts.

Encourage business leadership and voter participation in local elections.

Defend home rule authority and empower local decision-making that reflects Eagle County's unique needs.

Conclusion

Vail Valley Partnership believes in Colorado pragmatism: collaborative, data-informed, pro-business leadership rooted in common sense.

National partners:

U.S. Chamber of Commerce

U.S. Travel Association

State partners:

Colorado Competitive Council

Colorado Chamber of Commerce

Denver Metro Chamber

Economic Development Council of Colorado

Colorado Hotel & Lodging Association

Colorado Association of Destination Marketing Organizations

Colorado Workforce Board

I-70 Coalition

Regional Partners:

Mountain Chamber Alliance

Neighboring Chambers of Commerce

By tackling workforce, housing, transportation, and regulatory challenges head-on, we ensure Eagle County not only thrives but sets the standard for livable, resilient, and economically vibrant mountain communities nationwide.

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